CANVAS - **PLAN**

STRATEGY MADE
VISIBLE
TANGIBLE
INDISPENSABLE

A Strategy Storyboard System

Formulate from Vision or Strategy

Operation + Product + Marketing Goals = Future Vision Goal

PRIORITY (HOSHIN)

GOALS

Choose top four objectives from Strategy

Transcribe strategies from Strategy

1 Operation Strategy 1
2 Operation Strategy 2
3 Product A Strategy
4 Product B Strategy
5 Sales & Support Strategy
6 Brand Strategy

FUTURE VISION
to Realize

OBJECTIVES
to Achieve to Realize the Future Vision

STRATEGIES
to Pursue In Order to Achieve the Objectives

RESPONSIBILITIES
Assigned to Execute the Initiatives

INITIATIVES
to Execute in Pursuit of the Strategy

High Impact
Medium Impact
Low Impact

JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
JULY
AUGUST
SEPTEMBER
OCTOBER
NOVEMBER
DECEMBER

RESULTS

STATUS

OUTCOMES

PRIORITY