

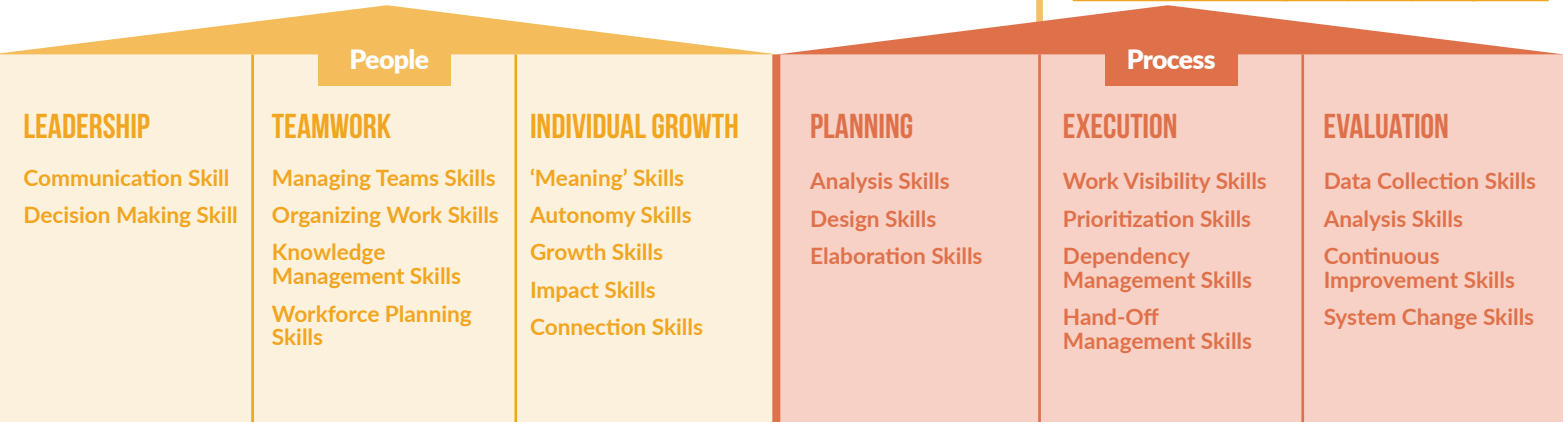
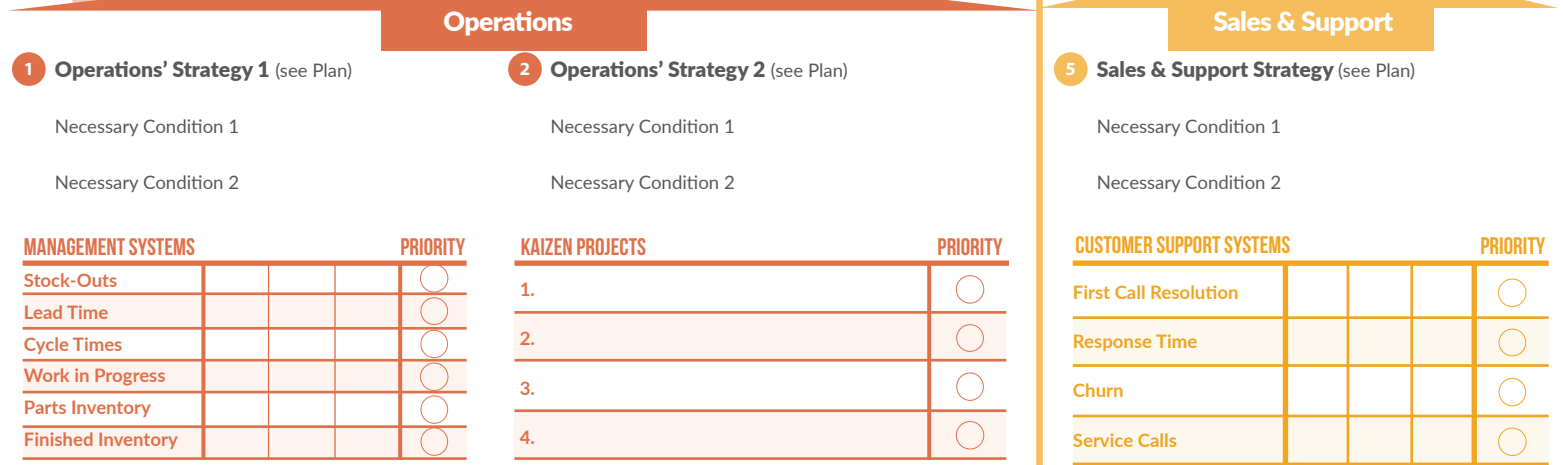
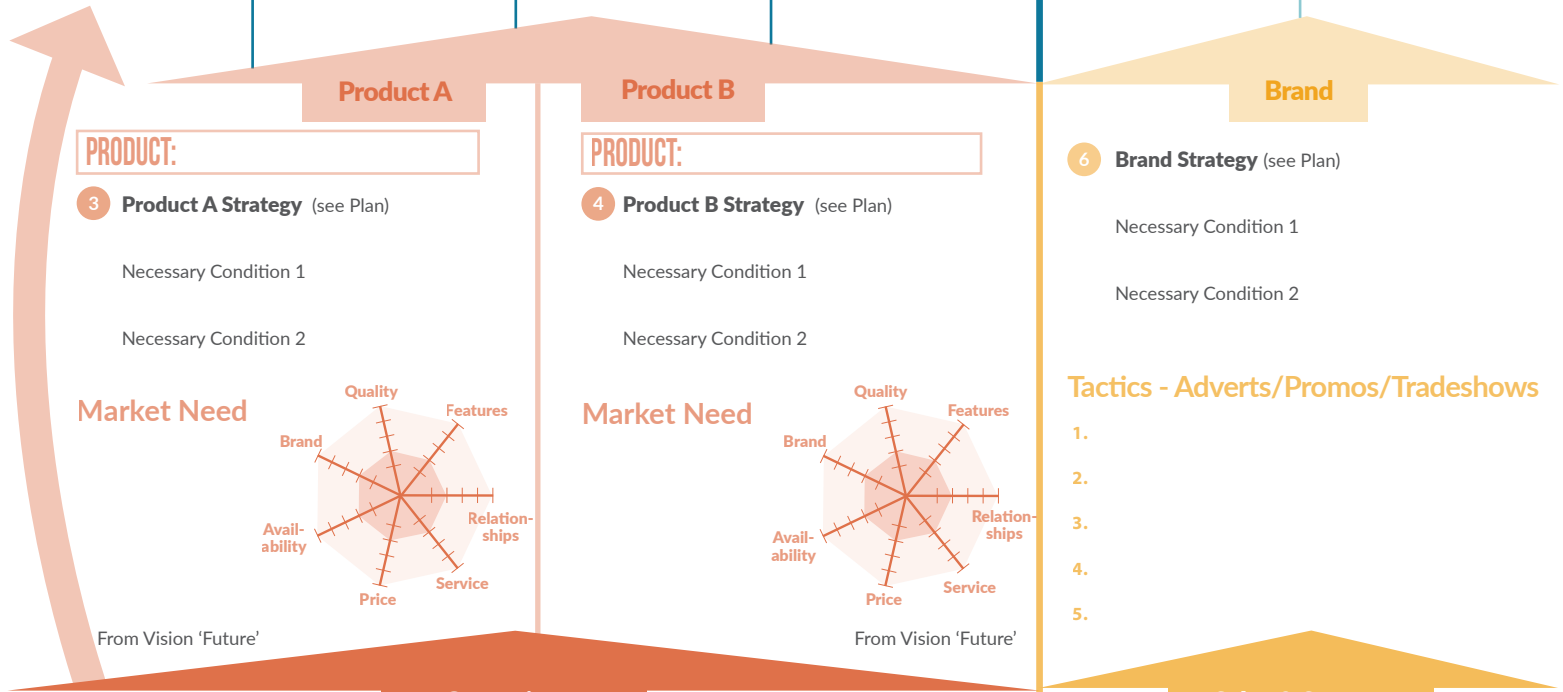
CANVAS - STRATEGY

STRATEGY MADE
VISIBLE
TANGIBLE
INDISPENSABLE

A Strategy
Storyboard
System



(copy from Vision) Operation Goals + Product Goals + Marketing Goals = Future Vision Goal (copy from Plan)



1. FINANCIAL PERFORMANCE

2. MARKET POSITIONING

3. INTERNAL PROCESSES

4. EMPLOYEE SKILLS